

TOYOTA

CUSTOMER CASE TOYOTA MOTOR EUROPE



TOYOTA CASE: GOOD COLLABORATION IS THE KEY TO SUCCESS

Toyota is one of the world's largest and best-known car manufacturing companies. Toyota's focus on respect and teamwork, together with its other core principles and the expertise of its employees, contributes to the success of any project. We experienced it ourselves during one of our latest collaborations. Teamwork led us to an even better outcome than initially targeted.

COMPLEX IN ITS SIMPLICITY

When Toyota Motor Europe contacted Inetum-Realdolmen about participating in a new project, the goal was to replace an outdated reporting platform. However, during the study it became clear there were significant opportunities to improve the existing silo-based departmental level reporting. Rather than focus on a simple technology replacement. The new goal was to deliver a modern data analytics solution fit for future needs of the company. The new solution would help provide new insights, leading to improved decision making and efficiency gains across the company.

To ensure the correct approach was taken, Toyota's Genchi Genbutsu principle was applied at every stage of the project. This involved regular contact with end users, including visiting the different European manufacturing plants across Europe to understand their daily work and grasp the local requirements firsthand.

A RIGHT FIT

Based on this end-user collaboration, we developed an integrated data model, linking data from multiple systems across different business areas. This single source of truth gives users access to end to end view of the products that is up-to-date and cross-departmental, enabling new insights and better decision-making.

"The dedication of the Inetum-Realdolmen consultants and their willingness to go the extra mile considering the very challenging deadlines is something we really appreciate in our collaborations."

**KIRILL KROUGLOV,
TOYOTA MOTOR EUROPE**

Through PowerBI, end-users can analyse data using flexible, interactive visualisations combining dimensions and viewpoints that previously did not exist. This also led to significant efficiency gains in the various processes.

Jasper Taminau, Senior Microsoft Data Insights Consultant at Inetum-Realdolmen: "Exporting data manually is a thing of the past. A lot of time has been freed up to focus on tasks that add value to the business."

"The outcome of this project and the many improvements it has brought along are surely a result of the experience and flexibility of the Inetum-Realdolmen colleagues."

**ELODIE MARCHAND,
BUSINESS ANALYST AT
TOYOTA MOTOR EUROPE**

TEAMWORK MAKES THE DREAM WORK

The strong collaboration between Toyota and Inetum-Realdolmen together with Toyota's focus on process and human centric approach were critical success factors towards building the ideal solution. By involving all stakeholders, everyone feels valued and motivated to contribute improvement ideas. This mindset facilitates a strong teamwork where everyone can make a difference, no matter whether you are a Toyota employee or work as an external consultant.

WANT TO FIND OUT MORE?

About Toyota: www.toyota.be

About Inetum-Realdolmen: www.realdolmen.com